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Public opinion survey - Royal Wootton Bassett - Malmesbury Section

The Office of the Police and Crime Commissioner (OPCC) commissioned M.E.L. Research to consult local residents. During 2012/13 4408 Wiltshire residents completed the survey. A minimum of 384 people took part in each of the eleven policing sectorsⁱ ensuring that the results for each sector were significantⁱⁱ.

The aims of this survey are:

- o To measure public perception of Wiltshire Police and how communities are policed
- o To consult the public and enable the OPCC and Wiltshire Police to prepare policing plans
- To enhance the OPCC and Wiltshire Police's understanding of how policing influences people's sense of security and wellbeing

The report below sets out the results for the Malmesbury section. A summary for the whole Force area will be available shortly on the Commissioner's website. If you have any queries please contact the OPCC on the details below.

Public perceptions linked to the Police and Crime Commissioner Priorities

	Malmesbury Section	Royal Wootton Bassett Sector	Wiltshire Police Force Area
Feel safe when outside in their local area after dark	85.9%	71.7%	63.9%
Feel safe when outside in their local area during the day	94.5%	97.1%	93.4%
Satisfaction with the level of police visibility in their neighbourhood	73.6%	63.9%	59.1%
Number Surveyed	73	385	4408
Population	18870	47660	684028

Key:

significantly better than Wiltshire average*
in line with Wiltshire average*
significantly worse than Wiltshire average*

What types of crime and anti social behaviour (ASB) cause a problem in your area?

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Issues in the local area	There are no crime and ASB issues in my local area		Non dwelling burglary	People being drunk or rowdy in public places	hanging	Graffiti & vandalism to public property
Malmesbury Section	64.4%	13.7%	8.2%	8.2%	5.5%	4.1%
Royal Wootton Bassett Sector	61.0%	7.8%	3.9%	5.5%	12.5%	7.0%
Wiltshire Police Force Area	53.9%	8.0%	3.0%	10.0%	16.5%	7.5%

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^{*} Wiltshire average = Wiltshire Police force area

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What are the concerns in your area?

Concerns in local area	Malmesbury Section	Royal Wootton Bassett Sector	Wiltshire Police Force Area
Lack of facilities for young people	65.6%	56.6%	56.3%
Lack of local amenities	34.7%	21.4%	25.0%
Standard of public transport	34.3%	24.9%	20.4%
Crime	25.4%	20.2%	29.1%
Unemployment	22.6%	31.8%	36.9%
Anti-social behaviour	18.6%	25.7%	33.5%
Drug misuse	15.9%	23.2%	30.0%
Standard of education services	13.8%	9.4%	11.7%
Other	13.6%	17.8%	13.5%
Standard of health services	11.0%	15.9%	16.0%

What should the priorities be in your area?

Priorities	Malmesbury Section	Royal Wootton Bassett Sector	Wiltshire Police Force Area
None - not a problem in my area	35.6%	25.5%	23.6%
More police out and about	20.5%	27.5%	28.6%
Tackling speeding	17.8%	7.8%	4.7%
None - police do as much as they can	12.3%	16.4%	15.7%

Perceptions of Crime and ASB

Perceptions of Crime and ASB being a problem in the Royal Wootton Bassett Sector are the lowest in the Wiltshire Police area.

- o The average perceived level of crime on a scale of 1 − 10 (with 1 being 'none' and 10 being 'a lot') is 3.39 for Wiltshire Police as a whole. For the Royal Wootton Bassett Sector the average score is improved at 2.96, this improves further for respondents in the Malmesbury Section where the average score is 2.70
- o The average perceived level of ASB on a scale of 1 − 10 (with 1 being 'none' and 10 being 'a lot') is 3.34 for Wiltshire Police as a whole. For the Royal Wootton Bassett Sector the average score is improved at 2.84, again this improves further for respondents in the Malmesbury Section where the average score is 2.25

The perceived levels of crime and ASB are an accurate reflection of the actual crime and ASB levels which are also the lowest in Wiltshire per 1000 population.

- There were 27 crimes per 1000 population in the Royal Wootton Bassett sector in 2012/13, this compares to a Wiltshire average of 46 crimes per 1000 population.
- There were 19 reported ASB incidents per 1000 population in the Royal Wootton Bassett sector in 2012/13, in comparison to a Wiltshire average of 37 incidents.

ⁱ Wiltshire Police is divided geographically into 11 local policing sectors. These sectors are then further divided into sections - these usually consist of a large town and the neighbouring villages or community areas.

Statistical significance; If the survey was completed using an alternative set of respondents there is a 95% chance that the result would fall within ±1.5% of the current result at force level. At sector level there is a 95% chance that the result would fall within ±5% of the current result.